

Profile

Name : MRS. E.ARUNA, M.A. M. Phil.
Designation : Assistant Professor
Department : The Research Centre and Department of Economics
Institution : Lady Doak College, Madurai
Emailid (official): aruna@ldc.edu.in



Educational qualification:

Degree	Subject	Name of the College	Institution/ University	Year of Passing	Class/Distinction
SET	Economics	Mother Teresa Women's University	UGC- Government of Tamil nadu	2016	-
M. Phil.	Economics	Lady Doak College	Madurai Kamaraj University	2007	First Class with Distinction
M. A.	Economics	Lady Doak College	Madurai Kamaraj University	2006	First Class
B.A.	Economics	Lady Doak College	Madurai Kamaraj University	2004	First Class
Diploma	Yoga, Meditation & Holistic Health	-	Madurai Kamaraj University	2005	First Class

Online Course:

- Completed Gnuplot test on 18-03-2026 organized at Lady Doak College by Dr.R.Beulah Jeyashree with course material provided by EduPyramids, SINE, IIT Bombay.
- Completed an online non-credit “Mental Health for the Workplace” provided by Udemy 28.07.2025.
- Completed online certificate course “Data Science: R Programming Complete Diploma” on 24th May 2025 provided by Udemy.
- Completed online certificate course “Mentorship Training: Become a Skilled and Trusted Mentor” on 23rd May 2025 provided by Udemy.
- Completed online certificate course “Emotional Intelligence in Leadership” on 22nd May 2025 provided by Udemy.
- Completed online course “Focus on Open Science Delhi - Creating a Research Culture for the 21st Century” provided by SKS Knowledge Services on 19th May 2025.

- Completed 30 hours online course titled “Power BI” aligned to NCRF level 5, provided by 360DigiTMG, on SWAYAM Plus, IIT Madras, April 2025.
- Completed online certificate course “Python 3.4.3 Training” on November 2^{5th} 2024, conducted from IIT Bombay.
- Earned Micro-certificate of Completion “Self-Presentation” on 27th August 2024, provided by Wadhvani Foundation.
- Earned Micro-certificate of Completion “Success at Work” on 1st September 2024, provided by Wadhvani Foundation.
- Completed online certificate course “Emotional Intelligence”– NPTEL.
- Completed online course “Digital Marketing from Globsyn Business School Online - a global platform for digital learning on 17th May 2020.

Work Experience: 15 Years (UG & PG)

- July 2011– September 2022 Assistant Professor (Self Finance), Department of Commerce, Lady Doak College, Madurai.
- September 2022 - Present: Assistant Professor (Aided), Department of Economics, Lady Doak College, Madurai.

Papers Presented in National/ International Conferences:

- Presented a paper entitled “Inclusive Growth through Social Protection: A Quantitative Assessment of Social Security Scheme Performance for Unorganised Workers in India” in a National Seminar on Viksit Bharat @2047: Economic Transformation for an Inclusive and Sustainable Future on 25th February 2026 organized by Department Of Economics Mannar Thirumalai Naicker College in association with Bodhi International Journal Of Research In Humanities, Arts And Science, India An Online, Peer-reviewed, Refereed and Quarterly Journal.
- Presented a paper entitled “Renewable Energy Transition and India’s Net-Zero Commitment: A Trend and Policy Analysis (2000–2025)” in a National Seminar on Viksit Bharat @2047: Economic Transformation for an Inclusive and Sustainable Future on 25th February 2026 organized by Department Of Economics Mannar Thirumalai Naicker College in association with Bodhi International Journal Of Research In Humanities, Arts And Science, India An Online, Peer-reviewed, Refereed and Quarterly Journal.
- Presented a paper entitled ““Social Protection for the Informal Workforce: Building Resilience through Policy Reform” in the International Conference on Innovative Pathways in Education and Multidisciplinary Research: Bridging Cultures and Disciplines for a Sustainable Future on 30th September & 1st October, 2025.
- Presented a paper on “Behavioural Study on Menstrual Hygiene Product Choice in Working Women in Madurai City”, in the International Conference on Behavioural Economics: Redefining Economic Approach, Emerging Insights Beyond Unbounded Rationality, organised by Research Centre and Department of Economics, Lady Doak College, Madurai in collaboration with Agapuram Policy research Centre on 11th & 12th Sep 2025.

- Presented a paper entitled “Cotton Production in India: Trends and Challenges” in the 5th International Research Conference on “Recent Developments and Innovations in Social Science, Law, Arts and Humanities” held at Lady Doak College, Madurai on 24th & 25th February 2025, in collaboration with Research Institute for Social Science (Run by EAST), Tirunelveli, Tamil Nadu.
- Presented a paper entitled “Gig Economy Vs. Informal Sector: A Comparative Study” in the 5th International Research Conference on “Recent Developments and Innovations in Social Science, Law, Arts and Humanities” held at Lady Doak College, Madurai on 24th & 25th February 2025, in collaboration with Research Institute for Social Science (Run by EAST), Tirunelveli, Tamil Nadu.
- Presented a paper titled “A City-wise Analysis of Solid Waste Management in Tamil Nadu” at the National level Conference on “Green Economy - An Approach to Sustainable Economic Growth” Organised by the Research Centre and Department of Economics, Lady Doak College on 9-12-2024.

Publications:

Title of the Paper	Journal Name	ISSN	Publisher	Number of Co-authors	First/Corresponding /Co-Author	Month & Year of Publication	Page No.	Volume No	Issue
Gig Economy vs. Informal Sector: A Comparative Study	Financial Inclusion, Gender Equity and Technological Advancement in India	978-81-962552-6-8	JX Miller Memorial Library, Lady Doak College, Madurai.	2	First	June 2025	22 - 36	1	1
Cotton Production in India: Trends and Challenges	Financial Inclusion, Gender Equity and Technological Advancement in India	978-81-962552-6-8	JX Miller Memorial Library, Lady Doak College, Madurai.	2	Co-Author	June 2025	124 - 130	1	1
A City-Wise Analysis of Solid Waste Management I	ASPIRE	2229-4953	Department of Economics and JX Miller	1	First	December 2024	196-203	7	

in Tamil Nadu			Library, Lady Doak College.						
Analysis of Consumer Preference Towards Chinese Products	ComFin Research, A Peer-Reviewed-Scholarly Indexed Quarterly Journal	E-ISSN 2582-6190	Shanlax Publications	1	Co-Author	September 2023	35-43		
“Consumer Preference towards Green Marketing Practices of Cosmetic Products”	Journal of the Asiatic Society of Mumbai	0972-0766	The Asiatic Society of Mumbai	1	Corresponding	December 2022	253	XC VIII	11

Awards/ medals/ honours/ recognition:

- Received the “Best Paper Award” for presented a paper titled on Gig Economy Vs. Informal Sector: A Comparative Study at 5th International Research Conference on Recent Developments and Innovations in Social Science, Law, Arts and Humanities conducted on 24th and 25th February 2025, organised by PG & Research Department of History Research Centre and Department of Economics & Department of Social Sciences Lady Doak College in collaboration with Research Institute for Social Science, Tirunelveli.
- Resource person for the Guest Lecture on “Production Function in Business Economics” for I B.Com Corporate Secretary Students, organised by the CORSHO club, Department of Commerce (Corporate Secretaryship), Lady Doak College on 03.09.2024.
- Received the “Certificate of Appreciation” for served as a member of the Organising Committee for the Workshop on Grants Writing for Research organised by the Research and Development Cell and the Quality Assurance Cell, Lady Doak College, Madurai on 7th November 2022.
- Received the Certificate for participated in “Ahimsa Santhai Event” conducted by Nonviolent Economy Network in Gandhi Memorial Museum, Madurai on 22nd September 2022.
- Received the “Certificate of Appreciation” for participated in the National Level Webinar on ‘Birds Connect Our World’ organized by Department of Zoology, Y&M Anjuman Khairul Islam’s Poona College of Arts, Science & Commerce Camp, Pune in Collaboration with BIOLOGIA Life Science on the occasion of World Migratory Bird

Day 2020 (UN-led campaign) on 09-05-2020.

- Received the Certificate of Appreciation for participated in National Level E-Quiz on Covid – 19 conducted by Department of Physics, The Standard Fireworks Rajaratnam College for Women, Sivakasi on 13-05-2020.
- Received the “Certificate of Participation” for participated in the International Day against Drug Abuse and Illicit Trafficking held on 26-06- 2015. (Issued by NIBCID, Chennai).
- Received the “Certificate of Appreciation” for organised Blood Donation Campat Lady Doak College on 03-02-2015.
(Issued by Tamil Nadu State AIDS Control Society & Tamil Nadu State Blood Transfusion Council).

Faculty Training/ Development Programs participated:

- Participation in the National-Level Online Workshop on “AI Tools for Drafting of PhD Thesis” organized by the Institute for Scholarly Research & Training (ISRT) on 08th August 2026.
- Participated in the online FDP on “Wadhwani Faculty Development Program, demonstrating their commitment to Professional Growth in Entrepreneurship Education and Development in Higher Education” from 11th May to 25th June 2026.
- Participated in a 5 Days National Level FDP (online) on “From Spreadsheets to Smart AI” organised by School of Computer Science & Engineering, IILM University, Greater Noida from 9th to 13th February, 2026.
- Participated in the National Level Seven-Day Online Faculty Development Program on “Academic Publishing in Social Sciences: Target Scopus Indexed Journals” organised by the Department of Commerce, St. Joseph’s College, Tiruchirapalli, held from 22nd to 29th September 2025.
- Participated in the Webinar on "In-depth analysis of Indian Economy," Organised by the Foundation for Economic Growth and Welfare, on November 14, 2025.
- Participated in the Webinar on "How Central Banks Made and Unmade Economic Orthodoxy," Organised by the Foundation for Economic Growth and Welfare on October 3, 2025.
- Participated in the One-Day Workshop on Sensitization Against Digital Media Addiction (Information Literacy and Cyber Safety) conducted by Fast Check Unit, Government of Tamil Nadu organized by NSS Cell, Madurai Kamaraj University, Madurai in association with Tamil Nadu State NSS Cell, held on 19 November, 2025 in Madurai Kamaraj University.
- Participated in the One Week National Level Online Faculty Development Programme on “Outcome Based Education and Application of Generative AI in Teaching and Research” organised by The Internal Quality Assurance Cells (IQAC) and the Exam Cells of St. John Technical & Educational Campus, Palghar in association with IPSR solutions limited, from 19th November 2025 to 26th November 2025.

- Participated in the Capacity Building Programme on Intellectual Property Rights (IPR) organised by LiFE Centre, Lady Doak College on October 3, 2025.
- Participated in the five-day Online National Faculty Development Programme on Research Structuring & Publication Process, organised by Centre for Research & Training, National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, from 23.06.2025 to 27.06.2025.
- Participated in the Faculty Training Programme on Value Education and its Importance organised by Centre for Value Education, Lady Doak College, Madurai on 17.07.2025.
- Participated in a workshop on “Microsoft Excel Using AI” conducted by QM Office Master online on 24.08.2025.
- Participated in the Capacity Building Program on “Studio Based Approaches” - Transformative Environmental Education Phase II on 31-01-2025.
- Participated in the Workshop on “Navigating Peace & Fostering Peace Education” held on 16th December, 2024 jointly organised by Counselling Centre, Lady Doak College, Madurai and United Board for Christian Higher Education in Asia.
- Participated in the Capacity Building Program on "Studio-Based Approaches"- Transformative Environmental Education Phase I on 01-10-2024.
- Participated in Workshop on "Outcome Based Education Practice at Lady Doak College" organised by Lady Doak College on 29.08.2024.
- Participated in the 7 days National Level Faculty Development Program on “Advanced Teaching Skills” from 24th to 31st May 2023, organised by IOT Academy.
- Participated in the Workshop on “Designing Online Course for LDC” on 19th December 2022 organised by The Centre for Communication and Multimedia, Lady Doak College, Madurai.
- Participated in “NAAC Sponsored Two Days National Workshop on Innovative Practices for Data Documentation of AQAR and SSR under Revised Assessment and Accreditation Framework” organized by Internal Quality Assurance Cell (IQAC), Rajapalayam Rajus’ College, Rajapalayam, Tamil Nadu in association with IQAC Cluster, India between 14th and 15th December, 2022.
- Participated in the Virtual Faculty Development Programme on “Digital Pedagogies for achieving Sustainable Development Goals in Education” held from 6th to 11th October 2022, jointly organised by ALL India Association for Christian higher education, New Delhi & Lady Doak College, Madurai.
- Participated in the Workshop on “Organisational Culture” on 15th September 2022 organised by Centre for Human Resource Development at Lady Doak College, Madurai.
- Participated in the two days Faculty Development Program on “Innovative Assessment Methods for Learning Enhancement” organised by Lady Doak College on 12th & 13th July 2022.

- Participated in Half a Day Online "SPSS Training" Program conducted by EDU- Skill Harvest Institute on 21-05-2020.
- Participated in One Day Online "MS EXCEL ANALYTICS" Training Programme conducted by EDU-Skill Harvest Institute on 08/05/2020.
- Attended Faculty Training on “Innovative Teaching Practices in Management & Commerce” conducted by Department of Business Administration, Lady Doak College on 31st January, 2015.
- Attended DDRT-FNS Training program conducted by Indian Red Cross Society at Mannar Thirumalai Naicker College, Madurai on 22nd& 23rd December 2014.

Conference/workshops/lectures participated:

Title of the Conference/Workshop	Level of the programme	Conducted by	Date
Research Paradigms	National Level	Christ College Pune	05-11-2022
Online Workshop on how To balance our Economy in covid-19	--	Idhaya college for women, Sarugani.	05-05-2020
Workshop on Networking on Eco historic and Cultural Heritage of India	National Level	Lady Doak College, Madurai	24-1-2017 & 25-1-2017
Conference on ICT – Catalyst of Change for Transforming Teaching, Learning & Research in Commerce, Computer Science & Management Education	National Level	Department of Commerce, Computer Science & Business Administration, Lady Doak College, Madurai	9-1-2014 & 10-1-2014
Workshop on Adolescent Sexuality	College Level	Lady Doak College, Madurai	22-7-2013& 23-7-2013
Workshop on New Directions In Development Economics - Theoretical Paradigm Vs Empirical Challenge	National Level	Research Centre and Department of Economics, Lady Doak College, Madurai	13-12-2012& 14-12-2012

Faculty Development Programmes Participated:

Title of the FDP	Level of the programme	Conducted by	Date
Online FDP on Research Structuring & Publication Process	National Level	Centre for Research & Training , National Foundation for Entrepreneurship Development (NFED), Coimbatore	23 rd to 27 th June 2025
Online FDP on How to Be A Dynamic And An Effective Teacher ?	International Level	Foresight College of Commerce (Fcc), Pune and Isms, Sankalp Business School, Pune and Winners Institute Pvt.Ltd, Bengaluru	12 th May 2021
Creation of Google Sites and OER	National Level	Department of Business Management, RBVRR Women's College, Hyderabad.	26 th May 2020
Online FDP on Leadership Excellence	International Level	Department of Corporate Secretaryship and Information Systems Management In Collaboration with Guru Coaching & ConsultingLLC,Qatar. Justice Basheer Ahmed Sayeed College for Women (Autonomous), Chennai.	17 th to 23 rd June 2020
Project Proposals for Funding Agencies (UGC STRIDE & ICSSR IMPRESS): Preparation and Submission Protocol	--	PatricianCollegeof Arts and Science, Chennai.	16 th & 17 Th May 2020

WEBINARS:

- Participated in the webinar on "Discussion on MSMEs" organised by Foundation for Economic Growth and Welfare on 2nd May, 2025.
- Participated in VBC and IVBC Faculty Orientation programme On 26th June 2024 for I UG Value Based Courses held at Lady Doak College, Madurai.
- Participated in a National level webinar on “Education, Service, and Conversion in Punjab” organized by EGROW Foundation for Economic Growth and Welfare on 02.08.2024.
- Participated in a National level webinar on “Manufacturing Employment in India and the way forward” organized by EGROW Foundation for Economic Growth and Welfare on 06.08.2024.
- Participated in the National Webinar on “Fundamentals and Beyond: Academic Writing in Social Sciences” organized by Digiref Research Academy, 18.08. 2024.
- Participated in a National level webinar on “Economy of Telangana” organized by EGROW Foundation for Economic Growth and Welfare on 23.08.2024.
- Participated in Capacity Building Programme on "Studio-Based Approaches"- Transformative Environmental Education (Phase I) on 01.10.2024.
- Participated in 3 Days National Level Online Workshop on "Application of Econometrics in Time Series Analysis", jointly organized by St. Dominics College, Kanjirapalli, Marian College, Kuttikkanam and Lore &Ed., Kottayam from 09.09.2024 to 11.09.2024.
- Participated in a National level webinar on “Economy of Gujarat” organized by EGROW Foundation for Economic Growth and Welfare on 27.09.2024.
- Participated in the International Webinar on “Curriculum Development and Delivery Through Learning Objectives” conducted by Sarah College of Education for Women, Nanjai, Uthukkuli on 26-06-2020.
- Participated in the Webinar Series on “Teaching Learning Tools for the Digital ERA” organised by Department of Business Administration, Sri Ramakrishna College of Arts and Science for Women between 11-05-2020 to 16-05-2020.
- Participated in the International Webinar on “Covid 19 and Global Challenges” by Dr. Narendar V Rao, Professor in Finance, Northeastern Illinois University, Chicago, USA organised by VELS, Chennai on 27-05-2020.
- Participated in International Webinar on “Futuristic Information and Communication Technologies” organized by CSI Jaipur Chapter in Association with Innovation Society (India), Council for Sustainable Peace and Development and World Academy of Informatics and Management Sciences on 10-05-2020.

CREDENTIALS:

- Served as member of NSS program, Lady Doak College (2012– 2013)
- Served as member of YRC program, Lady Doak College (2013– 2014)
- Served as Convener of YRC program, Lady Doak College (2014–2015)
- Served as member of Quiz and Current Affairs Club, Lady Doak College (2017–2018 & 2018 – 2019)
- Served as member of YRC program, Lady Doak College (2021– 2022)
- Convener of SPARK Club (Co-curricular activities club for B.Com Professional Accounting) from June 2018 – September 2022
- Served as a member of the YRC program, Lady Doak College. (2022 - 2023)
- Served as a member of Counseling unit (2016 to 2022 - 2023)
- Served as a member of Research and Development Cell, Lady Doak College (2021 -2022 to 2023 - 2024)
- Served as NSS Program Officer from the academic year 2023 – 2024 to 2025 – 2026 (3 years).
- Served as the editor for SYNERGY – Department Newsletter from the academic year 2023 – 2024 to 2025 – 2026 (3 years).
- Serving as a member of Career Guidance and Placement Cell from the academic year 2019 – 2020 till date.